

## PERSONAL INFORMATION

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## PROFILE

With a degree in marketing and management communication from Aarhus University - Aarhus BSS, and a degree in multimedia design, I have academic skills, and professional tools, in corporate communication, marketing, public relations and graphic design. In other words I know what to communicate, when to do it, why it should be done, and how to do it.

My career path also reflects my skills and interest in graphic design, corporate communication, and sale and marketing. I have developed and implemented visual identities, done one-on-one sales, as well as content production and marketing tasks for a market leading Danish reseller.

## EDUCATION

- 2012-2015**      **BA in Marketing and Management Communication - Aarhus BSS, Aarhus University**  
International and English taught communication programme in marketing and management.
- With its strategic and practical focus, the programme has provide me with the necessary tools and skills, to plan and produce tasks within business communication, public relations and marketing.
  - I was awarded the 2013 "BA-MMC Project of the year award", together with my study group. We did a social media plan and content marketing strategy for the non-profit organisation - Be My Eyes.
  - My BA thesis was about the corporate visual identities of universities and how they affect coming students choice of university. The thesis was graded with a 10.
- 2000-2002**      **AP degree in Multimedia Design and Communication - Business Academy Aarhus**  
Communication program combined with graphic design and interaction design.
- My final project was about corporate visual identity. The project included a development of a complete corporate visual identity, and a production of a design manual, printed materials and website. It was graded with a 13.
- 1995-1998**      **Mathematical student - Midtfyns Gymnasium**  
English and Social Science - level A

## CAREER PATH

- June 2008 - present**      **Webdesigner and front-end developer - thomasautzen.com (freelance)**
- Tasks**
- Graphic design and front-end development of various portfolios for photographers and journalists.
  - Complete corporate visual identity, website and custom-made CMS for the non-profit - De Jurastuderendes Retshjælp.
- Results**
- Increased online awareness and a professional online presence of my clients.
  - User friendly and flexible web solutions.
  - 45000 visitors on the website of De Jurastuderendes Retshjælp since 2011.
- July 2012 - July 2015**      **Part-time waiter - Turbinehallen/Johan R (student job)**
- Tasks**
- Waiting at tables and bartending at large dinner parties.
  - Waiting at tables in the restaurant and the cafe at Aarhus Musikhus (JohanR).
- Result**
- The ability to stay serviceminded in demanding and stressful situations.
- May 2009 - June 2012**      **Sales-assistant - Eplehuset Aarhus**
- Tasks**
- Sales of Apple Products and services.
  - Responsible for the repairs and technical service.
- Result**
- Lower costs for Eplehuset due to efficient handling of repairs and return of faulty items.
- April 2008 - June 2008**      **Graphic designer - Zitcom**
- Tasks**
- Development of a complete corporate visual identity for Zitcom's mobile payment solution iCash.
  - Online and offline implementation of the corporate visual identity for iCash.
- Result**
- A consistent and professional corporate visual identity at all media channels.
- June 2005 - January 2008**      **Purchasing coordinator - TDC Butik (head office)**
- Tasks**
- Facilitating easier cooperation between head office, TDC stores, and suppliers.
  - Production of text for catalogues, web-shop, intranet, as well as printed and digital POS materials for the TDC stores.
  - Assisting the marketing department with the layout of catalogues and marketing materials.
- Results**
- Hands-on experience in how to navigate internally in large organisations as well as how a large organisation communicates with its customers.
- June 1999 - June 2005**      **Technical supporter - TDC Internet**
- Tasks**
- Technical support of internet connections and computer hardware.
- Result**
- The ability to focus at the customer and understand his/her needs in situations without being face-to-face.
- February 1999 - June 1999**      **Telemarketing employee - Telemarketing Odense**
- Tasks**
- Sale of magazines and newspapers.

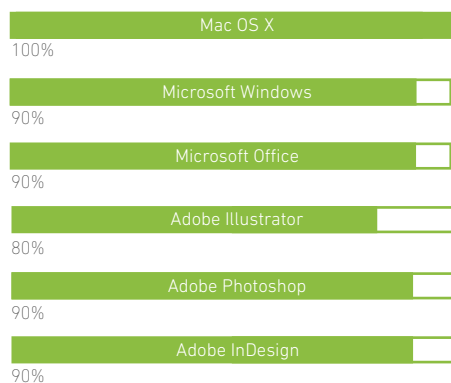
### VOLUNTARY WORK

April 2013 - September 2013 Volunteer - Kræftens Bekæmpelse (Danish Cancer Society)

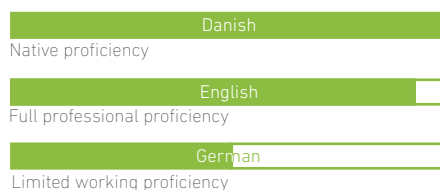
**Tasks**

- Providing information about the risks of tanning, on beaches, in parks, and at major outdoor events.

### IT SKILLS



### LANGUAGE SKILLS



### CERTIFICATIONS

Apple Certified Support Professional (ASCP)

### DRIVING LICENSE

B - ordinary car

### HOBBIES

I love everything visual and it is my passion in each and every form. I have a deeply rooted love for webdesign, architecture, interior design, fashion, industrial design, art and photography. Therefore I like to spend time behind my beloved DSLR camera, but I also enjoy spending time with my friends and family, or working out at the gym.